

Understanding Social Value Seminar

20 October 11:00 - 13:00, lunch provided
Presented in partnership with Kier Group

Social value reflects the positive impact businesses have on communities and society. Join us for an in-person seminar along with Kier, to learn how social value is measured, why it matters, and how to apply it using real-world examples.

This seminar is ideal for **social value and sustainability professionals, procurement and supply chain specialists, project and business leaders, and government or community stakeholders**. Attendees will gain practical insights to meet evolving requirements, improve impact measurement, and align strategies with the PPN 06/20 framework.

[Click here to reserve your place](#)

Programme and presenters

Join Heidelberg Materials' **Jops Hill**, Social Value Coordinator, and **Louise Roberts-Burkinshaw**, Sustainability Business Partner, along with **Donna Howard**, Head of Social Sustainability at Kier Transportation as they discuss:

- Understanding the PPN 06/20 framework
- Practical measurement techniques
- Real-world examples: insights from case studies showcasing successful implementation of social value strategies

How to find us

We are a five-minute walk from Barbican, Farringdon or Old Street underground stations.

Our address is

[Heidelberg Materials evoHub, Techspace](#)
[140 Goswell Road, London](#)
[EC1V 7AD](#)

