Hanson Academy

Hanson cement pocket guide



Use this handy pocket guide to help you understand Hanson's packed cement product range and offer a better service to your customers by recommending the right product, for the right job. We've divided our products into two simple categories, 'CORE RANGE' and 'OPPORTUNITIES' to help you know when to recommend one of our everyday products or something for a more specific application. Look out for the labels below throughout the guide:









Multicem in plastic

A premium, air-entrained cement that makes fluffier, more workable mortar and provides enhanced resistance to frost. No need for any admixtures. Super tough waterproof bag can be stored outside for up to 12 months on site and used as a rubble sack.

Recommended for:

- Mortars
- Concrete (although less suitable than General Purpose cement)
- Renders
- Screeds





Multicem in paper

A premium, air-entrained cement that makes fluffier, more workable mortar and provides enhanced resistance to frost. No need for any admixtures. Paper bag is ideal for quick jobs or where dry, indoor storage space is available.

Recommended for:

- Mortars
- Concrete (although less suitable than General Purpose cement)
- Renders





General Purpose

An everyday cement which doesn't contain any admixtures.

Recommended for:

- Mortars
- Concrete
- Renders
- Screeds





Sulfate-Resisting

A specialist cement which resists attack from sulfates present in clay soils and contaminated land.

Recommended for:

- Concretes and mortars below ground
- All brickwork below the damp-proof course



White Cement

A lighter-coloured, high strength cement that provides architectural quality.

Recommended for:

- Lighter-coloured concrete
- Coloured concrete (when mixed with pigments)
- Mortars and renders where aesthetics are important



High Strength 52,5N

A high strength cement suitable for repair works and cold weather working, when a high strength is required quickly after mixing.

Recommended for:

- Concrete (particularly precast)
- Mortars
- Renders
- Screeds



Quickcem

A fast-setting and hardening cement ideal for repair work in various conditions.

Recommended for:

- Below ground work
- Filling potholes
- Repairing outdoor steps
- Drains
- Setting posts and brackets
- Grouting bolts





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