

Hanson ready- to-use pocket guide



Use this handy guide to help you understand Hanson's packed ready-to-use range and offer a better service to your customers by recommending the right product, for the right job.

Found our training helpful?

Tell others to get with the programme at
hanson-academy.co.uk

We've divided our products into two simple categories, 'CORE RANGE' and 'OPPORTUNITIES' to help you know when to recommend one of our everyday products or something for a more specific application. Look out for the labels below throughout the guide:

> CORE RANGE

> OPPORTUNITIES





Displaying our products

We know you have a large range and swift turnover of products, and often new stock is placed wherever there's space.

If you position products in the right areas of your branch and make the customer purchase easier, you can increase sales of core and value-added products.

And, we've got a great range of POS available for added stand-out. Look out for the 'position next to' tips throughout this guide to help you.

Postfix

A good quality concrete specially formulated for setting all types of posts. One bag makes enough for one post. An easy to use product (just add water), suitable for tradesmen and DIYers. Sets in under 10 minutes.

Recommended for:

- Fence posts
- Gate posts
- Pergolas
- Garden lighting

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.

CORE RANGE



Position next to:

- Posts
- Fencing
- Signage products

Fast Set Postfix

A simple to use (just add water), fast-setting concrete for fixing posts into the ground. Sets in under 3 minutes – ideal for jobs where speed is essential. Suitable for tradesmen, DIYers and local authorities. One bag makes enough for one post.

Recommended for:

- Fence posts
- Gate posts
- Pergolas
- Garden lighting

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.

OPPORTUNITIES



Position next to:

- Posts
- Fencing
- Signage products

Multipurpose Concrete

A coarse mix of cement and aggregates which produces good quality concrete quickly and easily (just add water).

Recommended for:

- Steps and paths
- Wall foundations
- General purpose concrete projects

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.



Position next to:

- Aggregates to appeal to customers who are about to make their own mix

40N Concrete

An easy to use (just add water), high strength concrete with enhanced sulfate resistance. Ideal for load-bearing situations and local authority jobs.

Recommended for:

- Steps and paths
- Wall foundations
- General purpose concrete projects

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.



Position next to:

- Bricks
- Blocks
- Civils products

OPPORTUNITIES

Instant Concrete

A fine mixture that produces a good quality rapid-setting concrete ideal for general use where speed is needed. Easy to use (just add water). Best used in thin layers.

Recommended for:

- Shed bases
- Path bases
- Patio bases
- General repairs

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.



Position next to:

- Paving
- Self-assembly sheds

OPPORTUNITIES

Sand Cement Mortar

A good general purpose mortar, manufactured to British Standard BS EN 998-2:2010. Easy to use (just add water).

Recommended for:

- Patching
- Rendering
- Brick laying
- Pointing
- General repairs

Available in a fully waterproof maxipack bag, which can be stored on site for up to 12 months.

CORE RANGE



Position next to:

- Bricks
- Blocks
- Sands – to appeal to customers who are about to make their own mix

Quickset Mortar

A quick-setting mortar that's ideal for rapid repairing of holes in floors, walls and patios. Easy to use (just add water). Sets in under 7 minutes.

Recommended for:

- Replacing bricks
- Repointing after plumbing work
- Repairing steps
- Drains
- Setting posts and brackets
- Grouting bolts

Available in paper packaging for indoor storage only.

> OPPORTUNITIES



Position next to:

- Plumbing
- Electrical displays
- Trade counters

Drive Repair Macadam

A cold lay asphalt that's ideal for temporary repairs on lower-traffic areas. Easy to lay – just open the bag, pour into pothole and tamp down.

Recommended for:

- Driveways
- Paths
- Side roads

Available in polythene packaging, suitable for outdoor storage.



Position next to:

- Civils products such as drain covers and manholes

> CORE RANGE

Road Repair Asphalt and Bitumen Sealer

A two-part solution specially designed for permanent pothole repairs, which are approved by HAPAS* when both products are used together. Instantly traffic-ready. Ideal for local authorities and highways maintenance departments.

Recommended for:

- Potholes

Available in a plastic tub and aerosol.
Store indoors.



Position next to:

- Branch entrance and Civils products – in our bespoke display unit

> OPPORTUNITIES

*Highway Authorities Product Approval Scheme

For more information on our extensive
range of packed products, visit
hanson-packedproducts.co.uk